

## FROM STEAM TO DIESEL CHURELLA ALBERT%0A

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This is an excellent summary of the economics and corporate strategy behind the transition from steam to diesel 1930-1960. Each of the major builders is examined and their failures and achievements recounted.

[From Steam to Diesel : Albert Churella :](#)  
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He details the shift from small-batch custom manufacturing techniques in the steam locomotive industry to mass-production methods in the diesel locomotive industry. He also explains that chance events and fortuitous technological linkages helped to shape competitive patterns in the locomotive industry.

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[From Steam to Diesel: Managerial Customs and ...](#)

[From Steam to Diesel: Managerial Customs and Organizational Capabilities in the Twentieth-Century American Locomotive Industry \[Albert Churella\] on Amazon.com. "FREE" shipping on qualifying offers.](#) This overview of the leading locomotive producers in the United States during the twentieth century shows how they responded to a radical

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A comparative work of business history and the history of technology, the book is not a complete history of any locomotive builder, nor does it explore the origins of the diesel engine in great detail.

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In my view the transition from Steam Locomotives to

Diesel and Electric locomotives has much teach us about technological transitions. Railroads are institutions not prone to change and yet switching from Steam to Diesels or Electrics was a major undertaking that railroads were capable of doing.

#### **Project MUSE - From Steam to Diesel**

Churella reveals that managerial culture and corporate organizational routines, more than technological competency per se, allowed some companies to succeed, yet constrained the actions of others. He details the shift from small-batch custom manufacturing techniques in the steam locomotive industry to mass-production methods in the diesel locomotive industry. He also explains that chance

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Steam and diesel locomotives embodied vastly different technologies and, of even more concern to locomotive builders, these technological differences mandated radically different production and marketing techniques.

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