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Margaret Heffernan - Willful Blindness

Examining examples of willful blindness in the Catholic Church, the SEC, Nazi Germany, Bernard Madoff's investors, BP's safety record, the military in Afghanistan and the dog-eat-dog world of subprime mortgage lenders, the book demonstrates how failing to see - or admit to ourselves or our colleagues - the issues and problems in plain sight can ruin private lives and bring down corporations.

Willful Blindness: Margaret Heffernan:

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Why We Ignore the Obvious: The Psychology of Willful ...

And yet willful blindness, Heffernan argues, isn't a fatal diagnosis of the human condition it may be our natural, evolutionarily cultivated tendency, but it is within our capability to diffuse it with the right combination of intention and attention.

Margaret Heffernan: The dangers of willful blindness | TED ...

But when she tried to tell people about it, she learned an even more shocking truth: People didn't want to know. In a talk that's part history lesson, part call-to-action, Margaret Heffernan demonstrates the danger of willful blindness, and praises ordinary people like Benefield who are willing to speak up.

Willful Blindness: Why We Ignore the Obvious at Our Peril ...

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Willful Blindness: Why We Ignore the Obvious at Our Peril ...

In the tradition of Malcolm Gladwell and Nassim Nicholas Taleb, Margaret Heffernan's Willful Blindness is a tour de force on human behavior that will open your eyes. Why, after every major accident and blunder, do we look back and say, How could we have been so blind?

Margaret Heffernan: The dangers of "willful blindness"

In a talk that's part history lesson, part call-to-action, Margaret Heffernan demonstrates the danger of "willful

blindness” and praises ordinary people like Benefield who are willing to speak up.

Margaret Heffernan: The dangers of willful blindness | TED ...

Willful blindness is a legal concept which means, if there's information that you could know and you should know but you somehow manage not to know, the law deems that you're willfully blind. You have chosen not to know.

Margaret Heffernan - Wikipedia

Willful Blindness Willful Blindness: Why We Ignore the Obvious at our Peril was published in 2011. In it, Heffernan argues that the biggest threats and dangers we face are the ones we don't see not because they're secret or invisible, but because we're willfully blind.